

Promising Prospects

TO EXPAND YOUR BUSINESS IN VIETNAM



**The 4th International Exhibition on
Rotating Equipment; Fluid, Air & Gas Handling Systems;
Fluid Power and Control Systems & Instrumentation**

15 – 17 March 2006

Hall A1, Giang Vo Exhibition & Fairground • Hanoi, Vietnam



**The 5th International Exhibition on
Rotating Equipment; Fluid, Air & Gas Handling Systems;
Fluid Power and Control Systems & Instrumentation**

15 – 17 March 2007

HIECC • Ho Chi Minh City, Vietnam

www.ps-vietnam.com

Concurrent Exhibitions

Chemtec Vietnam

The Premier International Exhibition on
Chemical Processing in Vietnam

Watertech Vietnam

The Premier International Exhibition on
Water & Wastewater Treatment Systems &
Technology in Vietnam

Envirotec Vietnam

The Premier International Exhibition on
Pollution Control & Environmental
Management Technology in Vietnam



The Organiser



HQ Link Pte Ltd

The outlook for Vietnam's economy has never been brighter with higher growth in industrial and agricultural production, export revenues and foreign investment attraction.

Production of industrial products such as anthracite, fuelled gas, seafood, sugar, fertiliser, rolled steel and electric motors grew by more than 20%, which resulted in a total production value of almost 322 trillion VND (US\$20.2 billion) in the January to November 2004 period.

In addition, the country has licensed 630 foreign direct invested projects totaling more than US\$1.9 billion which is an increase of 40% in investment capital from the year before. The newly licensed projects included the industrial and agro-forestry production, services and construction industry.

Vietnam's positive economic growth and recent developments is a signal for the many business opportunities available to both local and foreign companies in the industrial, manufacturing and engineering industry.

Hence, the PSV show series comprising 5 inter-related industry profiles will be a dynamic and opportune platform for buyers and suppliers to interact.

"We are very pleased with the number of visitors and... most satisfied with the quality of visitors."

Peter Sun | Winters Instruments, USA



A synergistic combination of profiles



PSV presents an ideal marketing medium to launch new products, reach out to ready and potential buyers, appoint agents & distributors, build brand awareness and establish business networks.

With Hanoi, Ho Chi Minh City, northern Bac Ninh, southern Dong Nai and Ba Ria-Vung Tau provinces being the favourite choices for foreign investors, the PSV show will travel to the two hotspots in Vietnam. PSV which will be staged in Hanoi in 2006 and Ho Chi Minh City in 2007 ensures maximum coverage for the whole of Vietnam.

2 hotspots bring you the best of Vietnam opportunities

Take advantage of Vietnam's positive economic growth by participating in both PSV 2006 (Hanoi) and PSV 2007 (Ho Chi Minh City) to expand your business in Vietnam's two best locations.

Hanoi

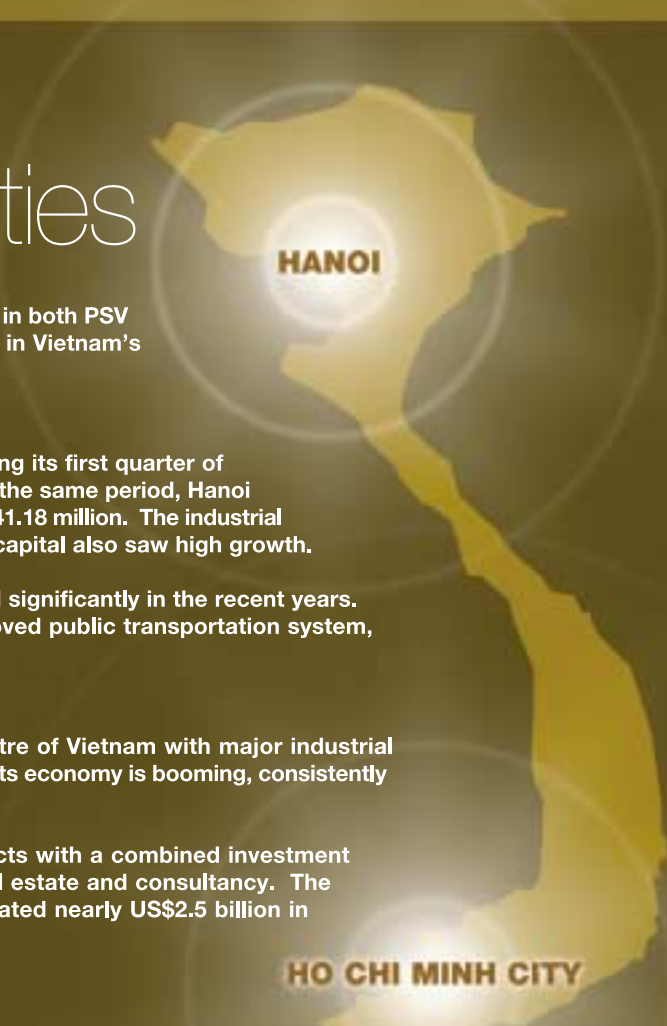
Hanoi has recorded a 5-year high of 10.5% in its economic growth during its first quarter of 2005, with a registered surge of 13.9% for the construction industry. In the same period, Hanoi accounted for 62.9% of the country's total foreign investment worth US\$841.18 million. The industrial production, construction, urban management and other sectors of the capital also saw high growth.

Together with economic growth, Hanoi's appearance has also changed significantly in the recent years. Infrastructure is constantly being upgraded, with new roads and improved public transportation system, providing greater business opportunities.

Ho Chi Minh City

Ho Chi Minh City has become Vietnam's most dynamic economic centre of Vietnam with major industrial parks, export-processing zones and a major international transport hub. Its economy is booming, consistently surpassing the national average in economic growth.

To date, the city has 1,749 valid Foreign Direct Investment (FDI) projects with a combined investment capital of US\$12.2 billion, 43.7% of which are in industry, 20.4% in real estate and consultancy. The FDI sector currently makes up 19.8% of the city's GDP and has generated nearly US\$2.5 billion in industrial production value (as at June 2005).



Ride on our advertising & promotional activities

Get the most out of our extensive publicity campaign to provide a concerted and wider reach to the relevant targeted customers through

- Advertisements in leading newspapers
- Advertisements and editorials coverage in relevant trade publications
- Extensive direct mailing campaigns to capture targeted buyers
- Comprehensive Show Previews for distribution to promote exhibitors' presence in the show
- Email broadcasts to increase show awareness and to update new information
- Press releases to various media
- Website and email broadcast updates containing exhibitors' new product launches and other corporate information (with reciprocal links) can be posted to enhance exhibitors' profile.
- Other collaterals such as Invitation Flyers will be distributed to all exhibitors to assist them in promoting and highlighting their presence in the show

"PSV 2005 was a well publicised and organised event which has resulted in overwhelming response and will keep our local representatives occupied. We look forward to PSV 2007."

Deepak Dinesh Mehta | Chemitreat Private Limited, Singapore



"The exhibition provided us with an excellent chance to promote our products in Vietnam. We'll participate in the next exhibition in order to build further business co-operations and product awareness."

Eric Ong | Kindratech Pipes Sdn Bhd, Malaysia

Concurrent exhibitions

CHEMTEC VIETNAM

The Premier International Exhibition on Chemical Processing in Vietnam

ENVIROTEC VIETNAM

The Premier International Exhibition on Pollution Control & Environmental Management Technology in Vietnam

WATERTECH VIETNAM

The Premier International Exhibition on Water & Wastewater Treatment Systems & Technology in Vietnam

"This is the 5th successful exhibition that we have participated with HQ Link. It bridges us across globally and connects all business together by helping us to focus and achieve our target clients. Above all are the great exposure and opportunities."

Nicholas Yang | Multiplex Control & Engineering Services Pte Ltd, Singapore

The Venues

PSV 2006 – Hanoi

Giang Vo Exhibition and Fairground is the leading international exhibition centre recognised by both exhibitors and visitors in Vietnam. Located in the heart of Vietnam – the capital, Hanoi, this exhibition centre is easily accessible from all directions of the country, thus being an effective location link between foreign and domestic producers and traders. Giang Vo Exhibition and Fairground is in no doubt the most ideal and convenient venue for big international events.

PSV 2007 – Ho Chi Minh City

Ho Chi Minh City International Exhibition & Convention Centre (HIECC) is a state-of-the-art exhibition and convention centre equipped with a comprehensive range of support services and facilities that is critical to the successful staging of international events. HIECC is strategically located near the Tan Son Nhat International Airport and downtown metropolitan area of Ho Chi Minh City. It is also easily accessible from the city's major hotels and business district, making it the most ideal venue for international events.



The Organiser

At HQ Link, we gear ourselves to fulfill world-class standards in the provision of exhibition and conference services and solutions. Our business objective is to bridge your gaps of reaching out to customers across continents.

Established in 1989, HQ Link is Singapore's largest home-grown professional exhibition organiser with a portfolio of over 250 international exhibitions and conferences in the Asia Pacific region. HQ Link organises world-class exhibitions and conferences in the following categories: Industrial, Building, Infrastructure, Technology, Food & Beverage and Career & Education Events.

Contact us to book your strategic location now!

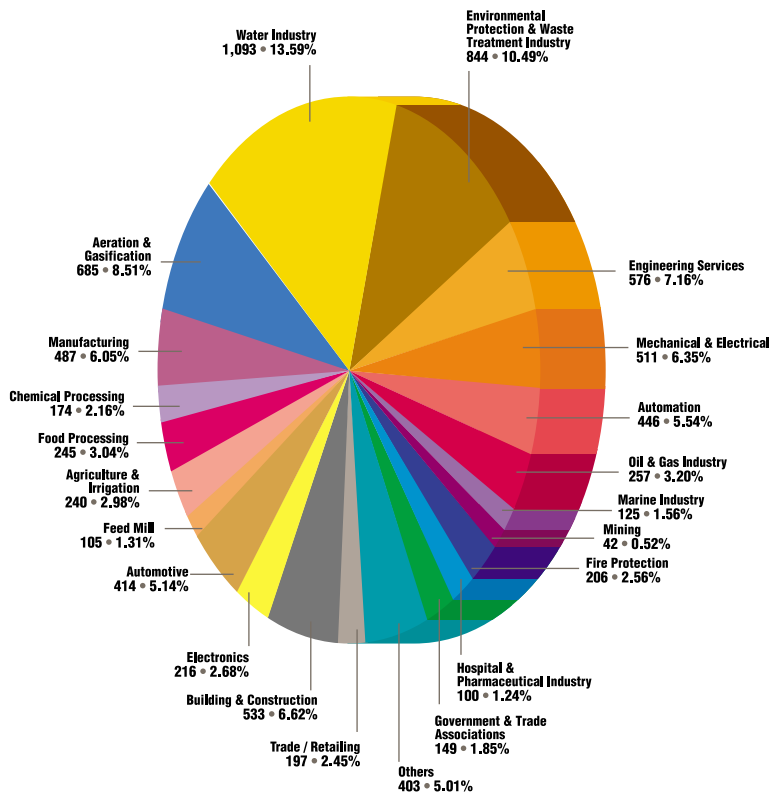
Participation Cost

Floor Space (min. 30 sqm)	Standard Shell Scheme (min. 12 sqm)
US\$ 300 per sqm	US\$ 350 per sqm

Do not miss the opportunity to ride on our success in Vietnam. The previous staging in 2005 hosted 213 participating companies from 24 countries / areas. PSV 2005 attracted 5,418 quality trade visitors (out of which 97.73% were from Vietnam) who had benefited from the opportunity to interact with both local and international industry players for prospective business ventures.

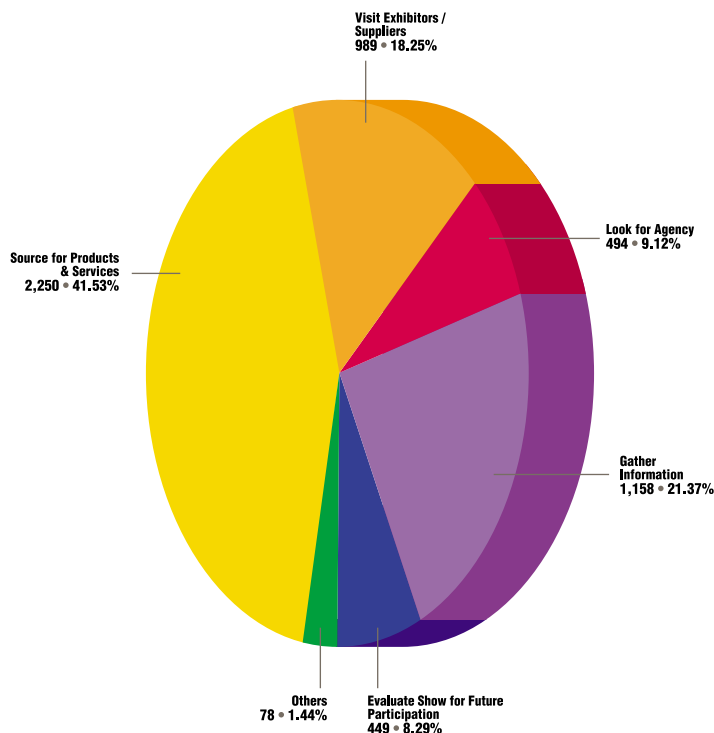
Visitors Statistics by Type of Industry

Total | 8,048 • 100.00%



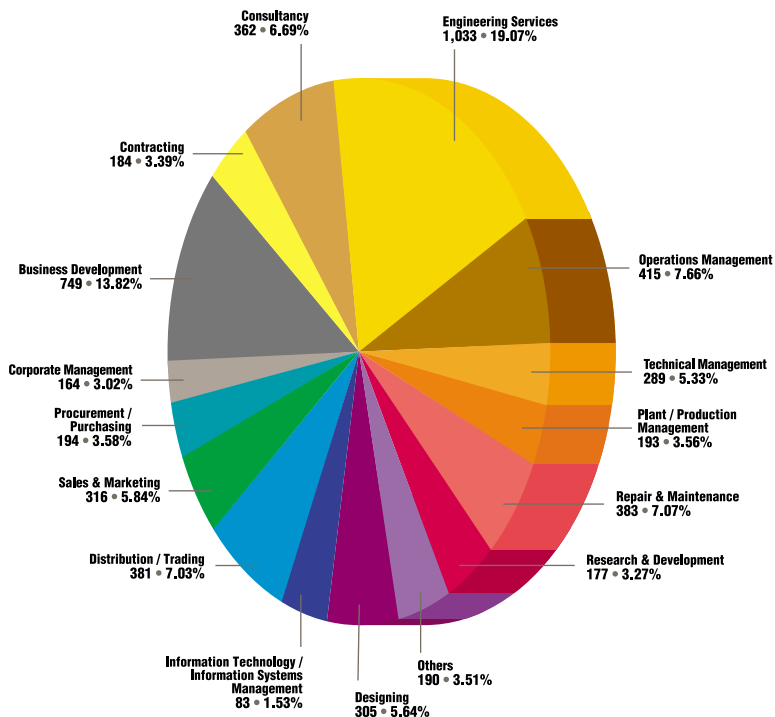
Visitors Statistics by Purpose of Visit

Total | 5,418 • 100.00%



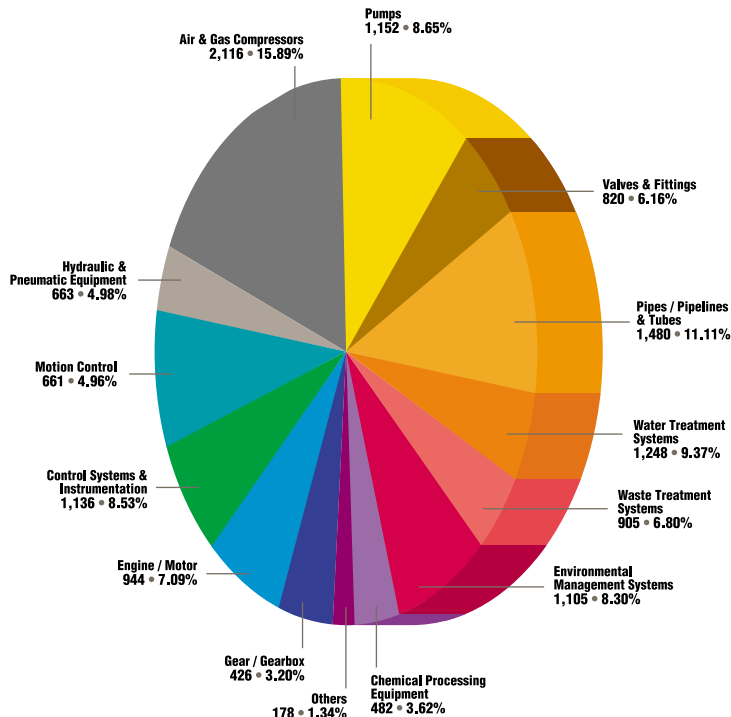
Visitors Statistics by Job Function

Total | 5,418 • 100.00%



Visitors Statistics by Products Interest

Total | 13,319 • 100.00%



For more information, please contact



The Organiser
HQ Link Pte Ltd

205 Henderson Road #03-01, Henderson Industrial Park, Singapore 159549 Tel +65 6534 3588 Fax +65 6534 2330 Email hqlink@singnet.com.sg URL www.hqlink.com

Company Reg No.: 198902796E